

# OVER THE EDGE CHARLOTTE 2019

## SPONSOR LEVELS AND BENEFITS

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### ROOFTOP SPONSOR - \$25,000

- Six rappel spots to go Over The Edge
- Logo on all marketing materials
- Tent space in landing zone at NASCAR Hall of Fame
- Logo on T-shirts
- Recognition from PA on event days
- Interview opportunity when available
- Ability to include item in participant gift bag

### ROPE SPONSOR - \$15,000

- Three rappel spots to go Over The Edge
- Logo on marketing materials
- Logo on sponsored rope landing area during event days
- Tent space in landing zone at NASCAR Hall of Fame
- Recognition on T-shirts
- Recognition from PA on event days
- Ability to include item in participant gift bag

### VICTORY LANE SPONSOR - \$10,000

- Two rappel spots to go Over The Edge
- Logo and link on event page
- Tent space in landing zone at NASCAR Hall of Fame
- Recognition on T-shirts
- Recognition from PA on event days
- Ability to include item in participant gift bag

### LANDING ZONE SPONSOR - \$5,000

- One rappel spot to go Over The Edge
- Logo and link on event page
- Tent space in landing zone at NASCAR Hall of Fame
- Recognition on T-shirts
- Recognition from PA on event days
- Ability to include item in participant gift bag

### CHICKEN COOP SPONSOR - \$5,000

- Branded area in the landing zone to host those too “chicken” to go Over The Edge
- Logo and link on event page
- Recognition on T-shirts
- Recognition from PA on event days
- Ability to include item in participant gift bag